



Compassion in Action: Christ House's 1st Virtual 5k

Sponsorship Opportunities



Christ
House

HEALING AND HOPE FOR HOMELESS PERSONS

EVENT OVERVIEW



CHRIST HOUSE

The mission of Christ House is to provide comprehensive and compassionate health care to sick, homeless persons in the District of Columbia, and to assist them in addressing critical issues to help break the cycle of homelessness. Since our founding in 1985, Christ House has had 9,323 patient admissions. In 2020, the average patient length of stay was 39 days and 54% of patients had no income at the time of admission.

WHAT

This summer, Christ House will host a Virtual 5k as a way to safely bring our community together after an unprecedented year. This event will raise funds for our mission, allowing us to continue providing holistic care to our patients day after day.

As a 5k sponsor, you'll be supporting our mission of providing comprehensive and compassionate health care to men experiencing homelessness in DC. Sponsors will receive positive media attention via Christ House's social media platforms, print and digital publications, and website.

WHEN

August 20-22, virtually



SPONSORSHIP LEVELS



HEALER - \$5,000

Event Recognition & Benefits:

- Logo & name inclusion on Compassion in Action event page, Christ House website, and Annual Report
- Opportunity to include company swag for event registrants (must be mailed by July 31)
- Reach an audience of 4,000 with 6 total pre- and post-event posts on Christ House social media pages (Facebook, Instagram, LinkedIn)
- 3 complimentary 5k entries

CAREGIVER - \$2,500

Event Recognition & Benefits:

- Logo & name inclusion on Compassion in Action event page, Christ House website, and Annual Report
- Reach an audience of 4,000 with 4 total pre- and post-event posts on Christ House social media pages (Facebook, Instagram, LinkedIn)
- 2 complimentary 5k entries

SPONSORSHIP LEVELS



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ADVOCATE OF HOPE - \$1,000

Event Recognition & Benefits:

- Logo & name inclusion on Compassion in Action event page, Christ House Annual Report
- Reach an audience of 4,000 with 3 total pre- and post-event posts on Christ House social media pages (Facebook, Instagram, LinkedIn)
- 1 complimentary 5k entry

COMMUNITY SUPPORTER - \$500

Event Recognition & Benefits:

- Logo & name inclusion on Compassion in Action event page, Christ House Annual Report
- Reach an audience of 4,000 with 3 total pre- and post-event posts on Christ House social media pages (Facebook, Instagram, LinkedIn)

SPONSORSHIP REPLY FORM



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House

Yes! I/We would like to support Christ House's Virtual 5k event

- ☐ Healer - \$5,000 (3 entries & benefits)
- ☐ Caregiver - \$2,500 (2 entries & benefits)
- ☐ Advocate of Hope - \$1,000 (1 entry & benefits)
- ☐ Community Supporter - \$500 (Benefits)

Payment Method:

- ☐ Enclosed is my check for
\$_____ made payable to:

Christ House
2300 18th St. NW
PO Box 21467
Washington, DC 20009-9996

Sponsorship reply forms can be
mailed to the address above with
a note "Attn: Development"

- ☐ Please charge my credit card

- ☐ Visa
- ☐ Mastercard
- ☐ American Express

*We cannot process Discover

Card #_____

Expiration:_____

CVV:_____

Amount:_____

Company Card: (Y/N)

Donor Information:

Donor Name:_____

Contact Name:_____

Address:_____ City:_____ State:_____ Zip:_____

Email:_____ Phone:_____

For any questions about corporate sponsorships, please reach out to Kira Venturini: kira.venturini@christhouse.org, 202-328-1100