



Christ House

HEALING AND HOPE FOR HOMELESS PERSONS

# Turning Toward the Sun

Thursday, September 26, 2024 | 6:00 - 9:00 pm  
St. Francis Hall, 1340 Quincy St. NE  
Washington, DC

The mission of Christ House is to provide comprehensive and compassionate care for men experiencing homelessness in Washington, DC, and to offer assistance to help break the cycle of homelessness. Since our founding in 1985, Christ House has provided dignifying care for nearly 10,000 patient admissions. In 2023, the average length of stay was 30 days and 100% of patients were trying to manage and navigate 3 or more medical conditions while living on the street or in shelters.

**Turning Toward the Sun is a meaningful evening honoring Christ House's community, history, and future. Join us as we commemorate 39 years of service and the incredible partners who have sustained our mission along the way. Our inaugural gala will feature inspiring stories, live music, and patient-produced films as we celebrate over dinner and dessert.**

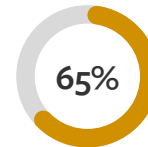
**We invite you to help support healing and hope by becoming a 2024 event sponsor.**

## Our mission at a glance

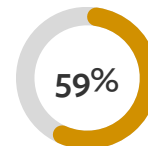
Your investment into Christ House's Turning Toward the Sun event makes healing and hope possible for hundreds of people experiencing homelessness with acute medical needs each year.



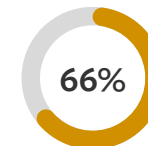
Patients with 3 or more medical conditions



Patients with a mental health diagnosis



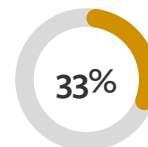
Patients with mobility aids



Patients age 55 or older



Patients referred from hospitals



Patients admitted from the street or shelter

## SPONSORSHIP OPPORTUNITIES



**HEALER - \$25,000**

*Tax-deductible portion: \$23,000*

**Sponsors 100+ patient nights of medical care at Christ House and these benefits:**

- Featured recognition in event-related media and materials
- Full-page color ad in the printed event program
- Social media mentions before and during the event
- Public acknowledgment from the stage and on-screen during the event
- Professional group photograph at the event
- A feature article in our fall print newsletter (>4,300 imprints)
- 16 tickets to the event, two reserved tables

**CAREGIVER - \$10,000**

*Tax-deductible portion: \$8,500*


**Sponsors two months of transportation to medical appointments and these benefits:**

- Prominent recognition in event-related media and materials
- 1/2 page color ad in the printed event program
- Social media mentions before and during the event
- On-screen acknowledgment during the event
- Professional group photograph at the event
- 12 tickets to the event, one and a half reserved tables

**ADVOCATE - \$5,000**

*Tax-deductible portion: \$4,000*

**Sponsors one month of wound care supplies and these benefits:**

- Recognition in event-related media and materials
  - 1/4 page color ad in the printed event program
  - Social media mentions before and during the event
  - On-screen acknowledgment during the event
  - Professional group photograph at the event
  - 8 tickets to the event, one reserved table
- 

**SUPPORTER - \$2,000**

*Tax-deductible portion: \$1,500*

**Sponsors 60 sets of new shoes and socks for our shower program and these benefits:**


- Recognition in event-related media and materials
- Highlighted listing in the printed event program
- Social media mentions before and during the event
- 4 tickets to the event, reserved group seating

**FRIEND - \$1,000**

*Tax-deductible portion: \$750*

**Sponsors 250 patient meals and these benefits:**

- Recognition in event-related media and materials
- Listing in the printed event program
- 2 tickets to the event

- *We will reach out to your designated contact separately to collect your guest list, your sponsorship listing preferences, and any relevant logos or ad content. Please reply by August 1 for inclusion in our printed program and materials.*
  - *All listed sponsorships are considered unrestricted donations and may be used to support a variety of Christ House programs.*
- 



Christ House

HEALING AND HOPE FOR HOMELESS PERSONS

## SPONSORSHIP REPLY FORM

Yes! I/We would like to support Christ House’s Turning Toward the Sun fundraiser!

- Healer - \$25,000
- Caregiver - \$10,000
- Advocate - \$5,000
- Supporter - \$2,000
- Friend - \$1,000

We will reach out to your designated contact separately to collect your guest list, your sponsorship listing preferences, and any relevant logos or ad content. Please reply by August 1 for inclusion in our printed program and materials.

## CONTACT INFORMATION

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_ Suite # \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

## PAYMENT DETAILS

**Check Enclosed**

*Payable to Christ House*

*Mail to:*

*Christ House*

*2300 18th St. NW*

*PO Box 21467*

*Washington, DC 20009-9996*

**Bill Credit Card**

Yes, I want to cover the 5% processing fees

American Express

Discover

Mastercard

Visa

Acct # \_\_\_\_\_

Amount \$ \_\_\_\_\_ Exp. \_\_\_\_\_

**Invoice Me**

Signature \_\_\_\_\_ CVV \_\_\_\_\_

*For more details or to finalize your sponsorship plans, please contact Karyn A. Cassella at [karyn.cassella@christhouse.org](mailto:karyn.cassella@christhouse.org) or 202-328-1100.*