



Compassion in Action:

Christ House's 2nd Annual 5k Fundraiser

Sponsorship Opportunities



HEALING AND HOPE FOR HOMELESS PERSONS

EVENT OVERVIEW



CHRIST HOUSE

The mission of Christ House is to provide comprehensive and compassionate health care to sick, homeless persons in the District of Columbia, and to assist them in addressing critical issues to help break the cycle of homelessness. Since our founding in 1985, Christ House has had over 9,500 patient admissions. In 2021, the average patient length of stay was 33 days and 97% of patients had three or more health needs.

WHAT

This summer, Christ House will host its second annual 5k fundraiser: Compassion in Action. This event will raise funds for our mission, allowing us to continue providing holistic care to our patients day after day. It will also provide an opportunity for our community to gather -- virtually and/or in-person -- to celebrate and spread our mission.

As a 5k sponsor, you'll be supporting our mission of providing comprehensive and compassionate health care to men experiencing homelessness in DC. Sponsors will receive positive media attention via Christ House's social media platforms, print and digital publications, and website.

WHEN

August 20, 2022





HEALER - \$3,000

Event Recognition & Benefits:

- Logo & name inclusion on Compassion in Action event page, Christ House website, event t-shirts, and Annual Report
- Opportunity to include company swag for event registrants (must be mailed by July 31)
- Reach an audience of 4,000+ with 6 total pre- and post-event posts on Christ House social media pages (Facebook, Instagram, LinkedIn), and mention in our monthly email newsletter
- 3 complimentary 5k entries

CAREGIVER - \$2,000

Event Recognition & Benefits:

- Logo & name inclusion on Compassion in Action event page, Christ House website, and Annual Report
- Opportunity to include company swag for event registrants (must be mailed by July 31)
- Reach an audience of 4,000+ with 4 total pre- and post-event posts on Christ House social media pages (Facebook, Instagram, LinkedIn), and mention in our monthly email newsletter
- 2 complimentary 5k entries



ADVOCATE OF HOPE - \$1,000

Event Recognition & Benefits:

- Logo & name inclusion on Compassion in Action event page, Christ House website, and Annual Report
- Reach an audience of 4,000+ with 3 total pre- and post-event posts on Christ House social media pages (Facebook, Instagram, LinkedIn), and mention in our monthly email newsletter
- 1 complimentary 5k entry

COMMUNITY SUPPORTER - \$500

Event Recognition & Benefits:

- Logo & name inclusion on Compassion in Action event page, Christ House website, and Annual Report
- Reach an audience of 4,000+ with 3 total pre- and post-event posts on Christ House social media pages (Facebook, Instagram, LinkedIn), and mention in our monthly email newsletter

SPONSORSHIP REPLY FORM



Yes!	l/We	would	like to	support	Christ H	House's	5k	fundraiser
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- □ Healer \$3,000 (3 entries & recognition)
- □ Caregiver \$2,000 (2 entries & recognition)
- □ Advocate of Hope \$1,000 (1 entry & recognition)
- □ Community Supporter \$500 (Recognition)

Payment Method:	Please charge my credit card			
	🗆 Visa			
Enclosed is my check for	☐ Mastercard			
\$ made payable to:	🗖 American Express			
	□ Discover			
Christ House 2300 18th St. NW	Card #			
PO Box 21467	Expiration:			
Washington, DC 20009-9996	CVV:			
	Amount \$:			
Sponsorship reply forms can be	Company Card: (Y/N)			
mailed to the address above with	Yes, I want to cover the 5%			
a note "Attn: Development"	processing fees			
Donor Information:				

Donor Name:			
Contact Name:			
Address:	City:	State:	Zip:
Email:	Phone:		_

For any questions about corporate sponsorships, please reach out to Kira Venturini: kira.venturini@christhouse.org, 202-328-1100